



SOMARTS
cultural center

FOR IMMEDIATE RELEASE

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SOMARTS CULTURAL CENTER PRESENTS

Low Lives 3 International Live Networked Performance Art Event

One Day Only Performance Event: *Low Lives 3* Featuring Julio Cesar Morales and Juan Luan Avin

Curator: Justin Hoover

Dates: April 30, 2011, noon – 3:00 pm

Cost: \$5 recommended door donation, no one turned away for lack of funds

San Francisco, CA, April 18, 2011 – [SOMArts Cultural Center](#) is pleased to present a new musical performance by [Juan Luna Avin](#) and [Julio Cesar Morales](#) in *Low Lives 3*, an international exhibition of live performance-based works transmitted over the web and projected in real-time at multiple venues around the world.

For *Low Lives 3* Avin and Morales will turn the SOMArts gallery into San Francisco's newest temporary punk venue by presenting themselves as a new rock band and playing its first live five-minute-long set. As artists steeped in international rock and underground youth culture, as well as heavily influenced by upbringings in Mexico, Avin and Morales intertwine the musical languages of mambo music, rock and roll, punk rock, and contemporary electronica into a stimulating and borderless auditory mêlée.

According to curator Justin Hoover, "the artworks and music of Avin and Morales exemplify the borderless fluidity of music and art in contemporary culture, particularly in sub genres such as mambo-electric-punk rock."

The viewer will experience this short live performance set by Avin and Morales accompanied by video projection and bookended by three hours of performances taking place one after the other around the globe. All the additional *Low Lives* pieces will be streamed into the gallery for public viewing at SOMArts Cultural Center's Main Gallery, including performances from artists from twenty-two presenting partners in the United States,

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Mexico, Spain, Trinidad & Tobago, Germany, India, Tanzania and Japan, including but not limited to the [Co-Lab](#) (Austin, Texas), [Chez Bushwick](#) (Brooklyn, New York), [Center for Performance Research](#) (CPR) (Brooklyn, New York), [Diaspora Vibe Gallery](#) (Miami, Florida), [Fusebox Festival](#) (Austin, Texas), [Mascher Space Co-op](#) (Philadelphia, Pennsylvania), [Real Art Ways](#) (Hartford, Connecticut) [Mindpirates](#) (Berlin, Germany), and the [Portland Institute for Contemporary Art](#) (PICA) (Portland, Oregon).

Low Lives 3 will take place at SOMArts on Saturday, April 30 from noon – 3:00 pm and \$5 admission is recommended but no one will be turned away for lack of funds.

About *Low Lives*

Founded in 2009 by artist and independent curator Jorge Rojas, the annual *Low Lives* exhibition highlights works that critically investigate, challenge, and extend the potential of performative practices. The project celebrates the transmission of ideas beyond geographical and cultural borders, offering global audiences the opportunity to consider live performance in both physical and virtual space.

By organizing performances at numerous venues and then broadcasting them via online networks, *Low Lives* provides a new model for efficiently presenting, viewing, and archiving live performance-based art. The annual exhibition embraces low-tech aesthetics, such as low pixel images and muddled sound quality, to emphasize the raw, inquisitive quality of the broadcast and reception of the works.

“*Low Lives* is not simply about the presentation of performative gestures at a particular place and time,” Rojas explains, “it is also about the transmission of these moments and what gets lost, conveyed, blurred, and reconfigured when utilizing this medium.”

About *Low Lives 3*

Low Lives 3 will feature more than fifty live performances over two days, streamed in real-time at venues across the globe, and will include a spotlight on contemporary choreography throughout the exhibition program. The event will begin on Friday, April 29 from 6-10 pm (MST) and continue on Saturday, April 30 from 1-4 pm (MST).

Low Lives 3 is co-produced by Chez Bushwick, an artist-run organization based in Brooklyn, New York. Chez Bushwick is dedicated to the advancement of interdisciplinary art and performance and places a special emphasis on new choreography.

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Participating artists include: Annie Abrahams; Lukas Avendaño; Brian Balderston and Chloe Bass; Camille Baker; Tzitzí Barrantes; Rachelle Beaudoin; Black & Jones; Caroline Boileau; Catherine Cabeen and Company; Jennifer Chan; Tyrone Davies; Joseph DeLappe; dev01ded; Alfred Dong; Nancy Douthey; Eosin; Julie Fotheringham and Jarryd Lowder; Second Front; Deborah Goffe; Carlos Gonzalez; Katelena Hernandez; Ajeesh K.B., Santhosh V.S., and Hemabharathy Palani; Jayson Keeling; La La La Singers; Shaun El C. Leonardo; Anya Liftig; Kristin Lucas; James Mbunju and Company; Saul Melman; Marcello Mercado; Jui Mhatre and Jae J Joshi; Julio Morales; Irvin Morazan and Maya Jeffereis; Kendall Nordin; Molly O'Connor/Molliver; So Percussion; SaBa; Marisol Salanova; Rosa Sanchez and Alain Baumann; Byd Sarret; Jenny Schlieff; Carmen Sober; Alan Sondheim; Nathan Stevens; Zornitsa Stoyanova; Channel TWO; Frans van Lent; Claude van Lingen; Ginna Vélez; Rodell Warner; Ian Warren; Dr. Heather Warren-Crow; Rebecca Weiner; and Paul Wiersbinski.

Now in its third year, *Low Lives* has expanded its reach to over twenty presenting partners from all corners of the world. Presenting partners include: Alice Yard, Port of Spain, Trinidad and Tobago; Aljira, A Center for Contemporary Art, Newark, New Jersey; Attakkalari Centre for Movement Arts, Bangalore, India; Center for Performance Research, Brooklyn, New York; Chez Bushwick, Brooklyn, New York; Co-lab, Austin, Texas; QMAD, Queens Media Art Development in partnership with Crossing Art Gallery, Queens, New York; Diaspora Vibe Gallery in partnership with AE District, Miami, Florida; DiverseWorks in partnership with Box 13, Houston, Texas; Elon University Department of Art & Art History, Elon, North Carolina; Fusebox Festival, Austin, Texas; Konic Thtr, Barcelona, Spain; La Periferia, Mérida, Yucatán, México; La Perrera in partnership with MACO, Museo de Arte Contemporáneo de Oaxaca, Oaxaca, México; Living Arts, Tulsa, Oklahoma; Mascher Space Co-op, Philadelphia, Pennsylvania; Mindpirates, Berlin, Germany; Obsidian Arts, Minneapolis, Minnesota; On the Boards, Seattle, Washington; Portland Institute for Contemporary Art, Portland, Oregon; Real Art Ways, Hartford, Connecticut; Simba Theatre Art International in partnership with Village Museum, Dar es Salaam City, Tanzania; SOMArts, San Francisco, California; the temporary space, Japan; and Utah Museum of Fine Arts, Salt Lake City, Utah.

Low Lives 3 is funded in part by The Experimental Television Funds program. The Experimental Television Center's Presentation Funds program is supported by the New York State Council on the Arts.

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For more information, please visit www.lowlives.net

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Enter SOMArts down long driveway. Street parking available; flat rate parking is accessible at Brannan & 8th St. SOMArts is within two blocks of the Muni lines number 12, 19, 27 and 47.

www.somarts.org

ABOUT SOMARTS CULTURAL CENTER

Insurrection, Connection and Community through the Arts

SOMArts Cultural Center (South of Market Art Resources, Technology, and Services) maintains one of four cultural facilities owned by the City of San Francisco and operated by nonprofit arts organizations. SOMArts serves approximately 450,000 people with its year-round schedule of community arts classes, theatrical performances, gallery exhibitions and technical services' support of festivals and parades throughout the city.

SOMArts also provides affordable event space for local nonprofit organizations to present showcases, fundraisers and exhibitions. For more information about upcoming events, space rentals and technical services, visit www.somarts.org or call 415-863-1414.

SOMArts programming receives support from the Community Arts and Education Program of the San Francisco Arts Commission.



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