



SOMARTS
cultural center

FOR IMMEDIATE RELEASE

Jess Young, Director of Communications
& Community Engagement
415-863-1414 x112 jess@somarts.org

**SOMArts Cultural Center Presents
MOBILE ARTS PLATFORM AT THE 15th ANNUAL
PRECITA EYES URBAN YOUTH ARTS FESTIVAL**

Free MAP Exhibition, July 23rd features local San Francisco artists and live participatory demonstrations at La Raza Park for the Urban Youth Arts Festival.

June 23, 2011—SOMArts Cultural Center, in collaboration with the Mobile Arts Platform (MAP), presents a one-day-only pop-up exhibition at the 15th Annual Urban Youth Arts Festival hosted by Precita Eyes on July 23, 2011. *MAP: Urban Youth Arts Festival* includes a curated selection of visual and media art in addition to hands-on experiences for all ages. MAP is free and open to the public between 1pm and 5pm on the 23rd. Potrero del Sol/La Raza Skate Park is located at 25th and Utah in San Francisco.

This event marks the fourth in a series of five collaborative exhibitions with SOMArts Cultural Center for 2010-2011 made possible with support from the Creative Work Fund. This dynamic pop-up exhibition strategy is designed to increase arts participation at city fairs and to deepen community engagement through the arts.

Exhibitions and activities at *MAP: Urban Youth Arts Festival* include murals by Miranda Bergman, a digital slide-show of murals from around the world by Nico Crisafulli, interactive stencil art assembly with James Gregg, participatory mural painting by Nicole McClure, a video short documenting local murals by Peter Foucault, Chris Treggiari and John Urquhart, a crowd-sourced street art slide-show, and ergonomically innovative seating and structural installations by Furniture Design and Architecture MFA students from California College of the Arts.

A *Wrap-Up Pop-Up* exhibition showcasing a host of past artistic collaborators will take place at SOMArts on August 14, 2011.

Additional participatory content includes the *Yes, we can* _____ *Positive Picketing Project*, which allows any member of the public to create a mini-pronouncement of values by customizing a ready-made protest style sign with their own message. All artwork produced at this event throughout the day, including the stencils, *Pronouncement* signs, and murals, will be instantaneously uploaded to a virtual gallery at somarts.org/precita.



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SOMArts invites San Franciscans to exhibit their photographic and street focused art by submitting images to our online crowd-sourced street art Flickr Group, [United Murals](#). Submissions will be displayed in a digital slide show on our website and live at the event.

The Mobile Arts Platform receives core funding from The Creative Work Fund, a program of the Walter and Elise Haas Fund, and is supported by generous grants from The William and Flora Hewlett Foundation. All SOMArts exhibitions are supported by the Community Arts & Education Program of the San Francisco Arts Commission. [Click here](#) for more information about the Mobile Arts Platform.

LISTING

What: MAP: Urban Youth Arts Festival

Where: La Raza Park (25th and Potrero Ave., San Francisco, CA)

When: July 23rd, 1-5pm

What else: Free admission

More information: <http://www.somarts.org/map-precita>

ABOUT SOMARTS CULTURAL CENTER

Insurrection, Connection and Community through the Arts

SOMArts (South of Market Arts, Resources, Technology, and Services) was founded in 1979 and operates the South of Market Cultural Center, one of four city-owned cultural facilities in San Francisco. SOMArts supports exhibitions, performances, classes and other collaborations that serve its mission: to promote and nurture art on the community level and foster an appreciation of and respect for all cultures.

For more information about upcoming events, space rentals and technical services, visit www.somarts.org or call 415-863-1414.

SOMArts is supported by the San Francisco Arts Commission's Arts and Education Program, with funding from Grants for the Arts/San Francisco Hotel Tax Fund.

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